

# International Journal of Scientific Development and Research

## IJSDR.ORG | ISSN : 2455-2631



*An International Open Access, Peer-reviewed, Refereed Journal*

The Board of  
International Journal of Scientific Development and Research  
Is hereby awarding certificate to  
**Ruotong LAI**

In recognition of the publication of the paper entitled  
**A Case Study on Marketing Strategy of Social E-commerce Company RED**  
Published in Volume 9 Issue 3, March-2024, | Impact Factor: 9.15 by Google Scholar

Co-Authors - Xie Sisheng



Paper ID - IJSDR2403109  
Registration ID - 210503

  
Editor-in Chief

An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all Major Database & Metadata, Citation Generator

**IJSDR - International Journal of Scientific Development and Research | ESTD: 2016**

[www.ijedr.org](http://www.ijedr.org) | [editor@ijedr.org](mailto:editor@ijedr.org)

Certificate of Publication

IJSDR | ISSN : 2455-2631

# International Journal of Scientific Development and Research

## IJSDR.ORG | ISSN : 2455-2631



*An International Open Access, Peer-reviewed, Refereed Journal*

The Board of  
International Journal of Scientific Development and Research  
Is hereby awarding certificate to

**Xie Sisheng**

In recognition of the publication of the paper entitled  
**A Case Study on Marketing Strategy of Social E-commerce Company RED**  
Published in Volume 9 Issue 3, March-2024, | Impact Factor: 9.15 by Google Scholar

Co-Authors - Ruotong LAI



Paper ID - IJSDR2403109  
Registration ID - 210503

  
Editor-In Chief

An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all Major Database & Metadata, Citation Generator

**IJSDR - International Journal of Scientific Development and Research | ESTD: 2016**

[www.ijedr.org](http://www.ijedr.org) | [editor@ijedr.org](mailto:editor@ijedr.org)

Certificate of Publication

IJSDR | ISSN : 2455-2631