International Journal of Scientific Development and Research IJSDR.ORG | ISSN: 2455-2631

An International Open Access, Peer-reviewed, Refereed Journal

Ref No: IJSDR / Vol 10 / Issue 4 / 004

To.

Naveen Raj

Subject: Publication of paper at International Journal of Scientific Development and Research.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Scientific Development and Research (ISSN: 2455-2631). Following are the details regarding the published paper.

About IJSDR : ISSN Approved - International Scholarly open access, Peer-reviewed, and

> Refereed Journal, Impact Factor: 9.15, (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Online, Print Journal, Indexing in all major database & Metadata, Citation

Generator, Digital Object Identifier(DOI)

Registration ID: IJSDR 302096 Paper ID : IJSDRTH01004

Title of Paper **MEDIA** : IMPACT OF CONTENT STRATEGIES ON SOCIAL

ENGAGEMENT: A COMPARATIVE STUDY ACROSS PLATFORMS

Impact Factor : 9.15 (Calculate by Google Scholar) | License by Creative Common 3.0

DOI

Published in : Volume 10 | Issue 4 | April-2025

: a262-a302 Page No

Published URL: https://ijsdr.org/viewpaperforall.php?paper=IJSDRTH01004

Authors : Naveen Raj

Thank you very much for publishing your article in IJSDR.

Editor In Chief

International Journal of Scientific Development and Research

(ISSN: 2455-2631)



















ISSN 2455-2631 **IJSDR**













